



23rd Annual Fishers Freedom Festival Guide

We are currently accepting sponsorship space for the 23rd Annual Fishers Freedom Festival Guide. This will be our 11th year to publish this Guide.

Are you looking for new customers in the Fishers area? This Guide is distributed to **38,000 homes** in Hamilton Southeastern School District and another **2,000** Guides are distributed at the Festival. The Guide is 8 ½ X 5 ½ in size and below is the rate card.

Type	Size	Price
Full Page – Color - Outside Back Cover	4 ½ x 7½	\$1795
Full Page – Color - Inside Front or Black Cover	4 ½ x 7½	\$1595
Full Page – Color	4 ½ x 7½	\$1195
Half Page – Color	4 ½ x 3 ¾	\$ 795
Quarter Page – Color	4 ½ x 1 ¾	\$ 495
Eighth Page – Color	2 ¼ x 1 ¾	\$ 295

*We accepted checks. *MC, Visa, via PayPal*

The Festival dates are June 25& 26, 2011

Artwork* deadline is April 1, 2011

*Camera Ready Artwork in PDF format – No Charge

*Design Layout - \$50 with two changes

**Let us help increase your summer business and gain exposure
in the Hamilton Southeastern School District.**

Contact:

Jennifer Kehl

595-3195

info@fishersfreedomfestival.org

<http://www.fishersfreedomfestival.org>

Visit our website at www.fishersfreedomfestival.org
FESTIVAL FUN GUIDE SPONSORSHIP AGREEMENT

Upon signing below, the sponsor or business listed herein acknowledges having read and understood the agreement, and agrees to all terms and conditions herein.

This is a one (1) year agreement unless otherwise specified in the Special Instructions section below.

Sponsor acknowledges that he or she has not relied upon any promises, statements, or representations other than as contained herein, and that this agreement is **non-cancelable**.

Sponsor, further agrees to hold Fishers Freedom Festival harmless from any infringement on any copyright ad copy given to them for publication.

Sponsor agrees to supply camera ready copy within thirty (30) days of signing this contract or by April 1st, whichever comes first. Failure to supply necessary copy within 30 days or by April 1st, whichever comes first gives the Fishers Freedom Festival the right to create copy necessary to complete this ad.

All display ads are required to be paid in full at the time the sponsorship agreement contract is signed, or within 15 days of being invoiced.

Please insert our ad copy in the below-mentioned publication, subject to the terms and conditions of this agreement.

Publication: ***Fishers Freedom Festival Guide to Family Fun and Activities • June 25 and 26, 2011***

Advertiser Name: _____ Contact Person: _____

Address: _____

City _____ ST _____ Zip Code _____

Phone Number: () _____ Fax: () _____

Email address: _____

Mailing Address if different from above: _____

We agree to purchase advertising space in the above-mentioned publication.

Ad Size: _____ Ad Price: \$ _____

Sponsor Signature: _____ Amount Paid: \$ _____

Sponsor Name (printed) _____ Balance: \$ _____

Agent: _____

Special Instructions: _____ Date: _____

Make checks payable to:

Fishers Freedom Festival
P.O. Box 930 • Fishers, Indiana 46038
317-595-3195 • 317-595-3196 fax