

• **TITLE PARTNERS** •

*The \$4,000 Partnerships Listed Also Include:*

- ◆ Two banners placed in designated tent/area
- ◆ Name and/or logo on all paid printed advertisement
- ◆ Logo on Official Festival T-shirts designed by local children
- ◆ One booth either outside tent/area both days or in the Business Tent on Saturday
- ◆ 1/2 page color ad and two logo placements in the Festival Guide
- ◆ Logo will appear in the Festival commercial that will run the end of May and the month of June in local movie theaters
- ◆ Logo on our website with a link to your website
- ◆ Logo will appear on the partnership board located in the park
- ◆ 5 Official Festival T-shirts
- ◆ 5 x 7 plaque to acknowledge your partnership

• **ASSOCIATE PARTNERS** •

**Business Tent (co-partner) \$4,000**

- √ One banner to list all Associate Partners

**Children's Tent (co-partner) \$4,000**

- √ One banner to list all Associate Partners

*The \$4,000 Partnerships Also Include:*

- ◆ Name and/or logo on all paid printed advertisement
- ◆ Logo on Official Festival T-shirts designed by local children
- ◆ One booth either outside tent/area both days or in the Business Tent on Saturday
- ◆ 1/2 page color ad and two logo placements in the Festival Guide
- ◆ Logo will appear in the Festival commercial that will run the end of May and the month of June in local movie theaters
- ◆ Logo on our website with a link to your website

[www.fishersfreedomfestival.org](http://www.fishersfreedomfestival.org)

- ◆ Logo will appear on the partnership board located in the park
- ◆ 5 Official Festival T-shirts
- ◆ 5 x 7 plaque to acknowledge your partnership

**Arts and Crafts \$2,500**

**Food Drive Tent \$2,500**

**Teen Tent \$2,500**

**Golf Cart \$2,500**

- √ Sign posted on all Golf Carts used at the Festival with your name and/or logo

*The \$2,500 Partnerships Listed Also Include:*

- ◆ Two Banners placed in designated tent/area
- ◆ Logo on Official Festival T-shirts designed by local children
- ◆ 1/4 page color ad and logo placement in the Festival Guide
- ◆ Logo on our website
- ◆ Logo will appear on the partnership board located in the park
- ◆ One Official Festival T-shirt
- ◆ 5 x 7 plaque to acknowledge your partnership

**Children's Parade \$1,750**

- √ Banner in Children's Parade with partner's name
- √ Goodie Bags given to all the children in the Children's Parade with partner's name

**Royal Court \$1,750**

- √ Two banners on the Royal Court Float in Children's Parade & Main Parade with partners name

**Website \$1,750**

- √ Website Partner's logo will be placed on each page of the website for one year

**Kiddie Run \$1,750**

- √ One banner listing you as the partner
- √ T-shirt given to the kids with your name and/or logo on it

*The \$1,750 Partnerships Listed Also Include:*

- ◆ Logo and/or business name in Festival Guide
- ◆ Logo will appear on our website & the partnership board located in the park
- ◆ 5 x 7 plaque to acknowledge your partnership

• **SUPPORTING PARTNERS** •

**5K Event (co-partner) \$ 750**

- ◆ Banner at 5K Event with co-partner's name
- ◆ Logo and/or business name in Festival Guide
- ◆ Logo will appear on our website & the partnership board located in park
- ◆ 5- 5K Event T-shirts for your staff (Over 1000 T-shirts will be distributed to the participants)
- ◆ Certificate of Appreciation

**Kiddie Run (co-partner) \$ 500**

- ◆ Banner at 5K Event with co-partner's name
- ◆ Logo and/or business name in Festival Guide
- ◆ Logo will appear on our website & the partnership board located in the park
- ◆ Certificate of Appreciation

• **CONTRIBUTING PARTNERS** •

**Donation**

- ◆ Name Listed in the Festival Guide \$ 100

*Fishers Freedom Festival Guide to Family Fun*

**We are currently accepting sponsorship for the Annual Fishers Freedom Festival Guide.**

**Are you looking for new customers in the Fishers area? This Guide is distributed to 38,000 homes in the Hamilton Southeastern School District and another 2,000 Guides are distributed at the Festival.**

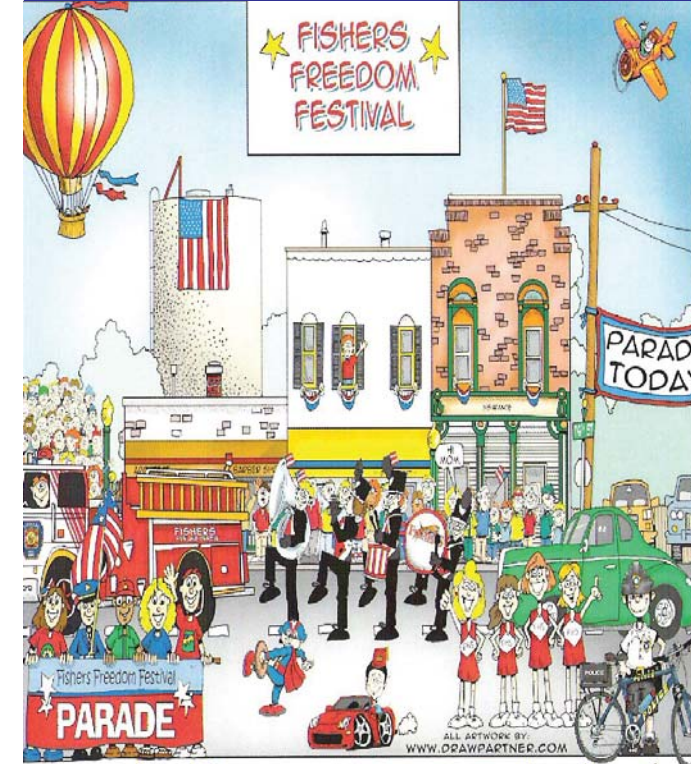
**The Guide is 8 1/2 X 5 1/2 in size.**

- ◆ **Outside Back Cover** 4 1/2 x 7 1/2 \$1795
- ◆ **Inside Front Cover** 4 1/2 x 7 1/2 \$1595
- ◆ **Inside Back Cover** 4 1/2 x 7 1/2 \$1595
- ◆ **Full Page Color** 4 1/2 x 7 1/2 \$1195
- ◆ **Half Page Color** 4 1/2 x 3 3/4 \$ 795
- ◆ **Quarter Page Color** 4 1/2 x 1 3/4 \$ 495
- ◆ **Eighth Page Color** 2 1/4 x 1 3/4 \$ 295

**Artwork\* deadline is March 1st**

**\*Camera Ready Artwork in PDF or EPS format – No Charge**

**\*Design Layout - \$50 with two changes**



★ ★ ★ **FISHERS** ★ ★ ★  
**FREEDOM FESTIVAL**

**Fishers Freedom Festival  
June 25-26, 2011**

**Roy Holland Memorial Park**

**(317) 595-3195 Office**

**[info@fishersfreedomfestival.org](mailto:info@fishersfreedomfestival.org)**

*“The mission of the Fishers Freedom Festival is to encourage a sense of community through civic partnerships and citizen involvement, to promote a safe and secure community environment while developing community services and promoting family integrity. The Fishers Freedom Festival will continue to strive for excellence to improve the overall quality of life for all members of our community by investing in human potential.”*

[www.fishersfreedomfestival.org](http://www.fishersfreedomfestival.org)



The Fishers Freedom Festival Committee is now preparing for the *annual Fishers Freedom Festival* which is always held on the last full weekend in June at Roy Holland Memorial Park. Since 1989 we have grown to a two-day event that encourages the families and children in our community to unite and celebrate Independence Day, show community spirit, and give back to the community through volunteering. ***Our organization is a TAX DEDUCTIBLE 501C3 CHARITABLE VOLUNTEER ORGANIZATION*** that is independent from the Town of Fishers and the Fishers Chamber of Commerce.

Our Two-Day Event is the biggest in Hamilton County and the largest town festival in the state. ***Nearly 45,000 people*** attended the Festival last year. Admission and most events are ***FREE*** to the public. We are supported by partnerships, grants, business donations, fundraisers, booth rental fees, resident donations and the Town of Fishers.

- Live Entertainment
- Children's Tent
- Canned Food Drive
- Family Street Dance
- School Supply Drive
- Game Booths
- Arts and Crafts Vendors
- Fireworks
- 5K Event
- Blood Drive
- Business Tent
- Discover Scuba
- Kiddie Run
- Food Vendors
- Disc Dogs
- Parades

**PLEASE CONSIDER SUPPORTING THE FESTIVAL BY BECOMING A PARTNER, ADVERTISING IN OUR FESTIVAL GUIDE, DONATING A SILENT AUCTION ITEM OR BY MAKING A CASH DONATION.**

*The Fishers Freedom Festival Committee appreciates your support! Please complete the enclosed card with your donation and/or request for more information and return it by March 1st to be acknowledged in the Festival Guide.*

*We are more than just a two-day Festival.....*

**Your Partnerships and/or Contributions Also Help Support:**

- ✓ *Roy Holland Backpacks for Kids*
- ✓ *Continuing Educational Scholarships*
- ✓ *Fishers Police Departments D.A.R.E.*
- ✓ *Local Scouting Units and Youth Programs*

**Partnership Opp**

**PRESENTING PARTNER \$30,000**

- ◆ Presenting Partner - "....." Presents The Fishers Freedom Festival and your logo on all paid printed advertisement
- ◆ Presenting Partner's name on all submitted press releases
- ◆ Your logo and/or name on 10,000 items that will be passed out during the Main Parade
- ◆ Two banners with your name as Presenting Partner
- ◆ Logo will appear in the Festival commercial that will run the end of May and the month of June in local movie theaters
- ◆ Logo on our website with a link to your website
- ◆ Two Full page color ads and two logo placements in the Festival Guide
- ◆ Full color ad on outside of the Festival Guide mailing envelope.
- ◆ Logo on Official Festival T-shirts designed by local children
- ◆ Logo will appear on the partnership board located in the park
- ◆ Four booths in Business Tent on Saturday
- ◆ 15 Official Festival T-shirts
- ◆ Banner with your name and/or logo
- ◆ 8 x 10 plaque to acknowledge your partnership

**• TITLE PARTNERS •**

**Fireworks \$20,000**

- ✓ Fireworks display of your name during the Grand Finale
- ✓ Your logo and/or name on 5,000 3D fireworks glasses to be passed out before the fireworks (may include a coupon if you wish)
- ✓ Two banners in the park with your name
- ✓ Three booths in the Business Tent on Saturday

**Main Parade \$10,000**

- ✓ Your logo and/or name on 10,000 items that will be passed out during the Main Parade on Sunday
- ✓ Your logo and/or name on the Main Parade banner
- ✓ Three booths in the Business Tent on Saturday

**Children's Tent \$10,000**

- ✓ One banner placed on the Children's Tent
- ✓ Three booths outside the Children's Tent for Saturday and Sunday or three booths in the Business Tent on Saturday

**The \$10,000 and \$20,000 Partnerships Listed Also Include:**

- ◆ Name and/or logo on all paid printed advertisement
- ◆ Logo will appear in the Festival commercial that will run the end of May and the month of June in local movie theaters
- ◆ Logo on our website with a link to your website
- ◆ Full page color ad and two logo placements in the Festival Guide
- ◆ Logo on Official Festival T-shirts designed by local children
- ◆ Logo will appear on the partnership board located in the park
- ◆ 10 Official Festival T-shirts
- ◆ 8 x 10 plaque to acknowledge your partnership

**Partnership commitments MUST be made by March 1st. Previous Partners have first right of refusal.**

**• TITLE PARTNERS •**

**Entertainment Tent \$8,000**

- ✓ Two banners placed on the Entertainment Tent
- ✓ Two booths in Business Tent on Saturday

**Business Tent \$8,000**

- ✓ Two banners placed on the Business Tent
- ✓ Two booths in Business Tent on Saturday

**The \$8,000 Partnerships Listed Also Include:**

- ◆ Name and/or logo on all paid printed advertisement
- ◆ Logo will appear in the Festival commercial that will run the end of May and the month of June in local movie theaters
- ◆ Logo on our website with a link to your website
- ◆ Full page color ad & two logo placements in the Festival Guide
- ◆ Logo on Official Festival T-shirts designed by local children
- ◆ Logo will appear on the partnership board located in the park
- ◆ 10 Official Festival T-shirts
- ◆ 8 x 10 plaque to acknowledge your partnership

**Indy Disc Dog Competition \$4,000**

- ✓ Article about Disc Dog Competition

**5K Event \$4,000**

- ✓ Article about the 5K Event
- ✓ 15 T-Shirts designed for the 5K Event

**Street Dance \$4,000**

- ✓ Article about the Street Dance

**Climbing Wall \$4,000**

**Discover Scuba \$4,000**

**Food Dining Tent \$4,000**

**Information Tent \$4,000**

**Water Balloon Launch \$4,000**