

• **TITLE PARTNERS** •

Street Dance \$4,000
 ✓ Article about the Street Dance & two logo placements in Festival Guide

Water Balloon Launch \$4,000

The Partnerships Listed Above Also Include:

- ◆ Two banners placed in designated tent/area
- ◆ Name and/or logo on all paid printed advertisement
- ◆ Logo on Official Festival T-shirts designed by local children
- ◆ One booth either outside tent/area both days or in the Business Tent on Saturday
- ◆ 1/2 page color advertisement & logo placement in Festival Guide
- ◆ Logo will appear on a billboard that will be rented for the month of June
- ◆ Logo on our website with your own page and a link to your website (300 words)
- ◆ Logo will appear on our partner board located in the park
- ◆ 5 Official Festival T-shirts
- ◆ 5 x 7 plaque to acknowledge your partnership

• **ASSOCIATE PARTNERS** •

Business Tent (co-partner) \$4,000
 ✓ One banner to list all Associate Partners

Children's Tent (co-partner) \$4,000
 ✓ One banner to list all Associate Partners

The Partnerships Listed Above Also Include:

- ◆ Name and/or logo on all paid printed advertisement
- ◆ Logo on Official Festival T-shirts designed by local children
- ◆ One booth either outside tent/area both days or in the Business Tent on Saturday

www.fishersfreedomfestival.org

- ◆ 1/2 page color advertisement & logo placement in Festival Guide
- ◆ Logo will appear on a billboard that will be rented for the month of June
- ◆ Logo on our website with your own page and a link to your website (300 words)
- ◆ Logo will appear on our partner board located in the park
- ◆ 5 Official Festival T-shirts
- ◆ 5 x 7 plaque to acknowledge your partnership

Arts and Crafts \$2,500

Food Drive Tent \$2,500

Teen Tent \$2,500

Golf Cart \$2,500

- ✓ Sign posted on all Golf Carts used at the Festival with your name and/or logo

The Partnerships Listed Above Also Include:

- ◆ Two Banners placed in designated tent/area
- ◆ Logo on Official Festival T-shirts designed by local children
- ◆ 1/4 Page Color advertisement & logo placement in Festival Guide
- ◆ Logo will appear on our partner board located in the park
- ◆ One Official Festival T-shirt
- ◆ 5 x 7 plaque to acknowledge your partnership

Children's Parade \$1,750

- ✓ Banner in Children's Parade with partner's name
- ✓ Goodie Bags with the partner's name given to all children in the Children's Parade

Royal Court \$1,750

- ✓ Two banners on the Royal Court Float in the Children's Parade & the Main Parade with partners name

Website \$1,750

- ✓ Website Partner's logo will be placed on each page of the website for one year

Kiddie Run \$1,750

- ✓ One banner listing you as the partner
- ✓ T-shirt given to the kids with your name and/or logo on it

The Partnerships Listed Above Also Include:

- ◆ Logo will appear on our website & our partner board located in the park
- ◆ Logo will appear in Festival Guide
- ◆ 5 x 7 plaque to acknowledge your partnership

• **SUPPORTING PARTNER** •

5K Event (co-partner) \$ 750

- ◆ Banner at 5K Event with co-partner's name
- ◆ Logo and/or business name in Festival Guide
- ◆ Logo will appear on our website & our partner board located in the park
- ◆ 5- 5K Event T-shirts for your staff (1000 T-shirts will be distributed to the participants)
- ◆ Certificate of Appreciation

• **CONTRIBUTING PARTNER** •

Donation

- ◆ Name Listed in the Festival Guide \$ 100

Fishers Freedom Festival Guide to Family Fun

We are currently accepting sponsorship for the 22nd Annual Fishers Freedom Festival Guide. This will be our 10th year to publish this Guide.

Are you looking for new customers in the Fishers area? This Guide is distributed to **35,000 homes** in the Hamilton Southeastern School District and another **2,000** Guides are distributed at the Festival. The Guide is 8 1/2 X 5 1/2 in size.

- ◆ Full Page Color 4 1/2 x 7 1/2 \$1195
- ◆ Half Page Color 4 1/2 x 3 3/4 \$ 795
- ◆ Quarter Page Color 4 1/2 x 1 3/4 \$ 495
- ◆ Eighth Page Color 2 1/4 x 1 3/4 \$ 295

Artwork* deadline is April 1, 2010

*Camera Ready Artwork in PDF or EPS format – No Charge

*Design Layout - \$50 with two changes



Fishers Freedom Festival
June 26-27, 2010

Roy Holland Memorial Park

(317) 595-3195 Office • (317) 595-3196 Fax

info@fishersfreedomfestival.org

"The mission of the Fishers Freedom Festival is to encourage a sense of community through civic partnerships and citizen involvement, to promote a safe and secure community environment while developing community services and promoting family integrity. The Fishers Freedom Festival will continue to strive for excellence to improve the overall quality of life for all members of our community by investing in human potential."

www.fishersfreedomfestival.org



The Fishers Freedom Festival Committee is now preparing for the *22nd Annual Fishers Freedom Festival* to be held on June 26 & 27, 2010 at Roy Holland Memorial Park. Since 1989 we have grown to a two-day event that encourages the families and children in our community to unite and celebrate Independence Day, show community spirit and give back to the community through volunteering. ***The Festival is a TAX DEDUCTIBLE, CHARITABLE (501C3) VOLUNTEER ORGANIZATION.***

Our Two-Day Event is the biggest in Hamilton County and the largest town festival in the state. *Nearly 50,000 people* attended the Festival in 2009. Admission and most events are **FREE** to the public. We are supported by partnerships, grants, business community donations, fundraisers, booth rental fees, resident donations and the Town of Fishers.

- Live Entertainment
- Children's Tent
- Canned Food Drive
- Family Street Dance
- School Supply Drive
- Game Booths
- Arts and Crafts
- Fireworks
- 5K Event
- Blood Drive
- Business Tent
- Discover Scuba
- Teen Area
- Food Vendors
- Disc Dogs
- Parades

PLEASE CONSIDER BECOMING A PARTNER, ADVERTISING, DONATING A SILENT AUCTION ITEM OR MAKING A CASH DONATION.

The Fishers Freedom Festival Committee appreciates your support! Please complete the enclosed card with your business donation and return it by March 1, 2010 to be acknowledged in the Festival Guide.

We are more than just a two-day Festival.....

Your Partnerships and/or Contributions also help support:

- ✓ *Roy Holland Backpacks for Kids*
- ✓ *Continuing Educational Scholarships*
- ✓ *Fishers Police Department D.A.R.E. program*
- ✓ *Local Scouting Units*
- ✓ *Volunteers of Fishers*

www.volunteersoffishers.org

Partnership Opportunities

PRESENTING PARTNER \$25,000

Presenting Partner - "....." Presents The Fishers Freedom Festival on all paid printed advertisement

- ◆ Presenting Partner's name on all submitted press releases
- ◆ Your logo and/or name on items (10,000) that will be passed out during the Main Parade
- ◆ Name and/or logo on all paid printed advertisement
- ◆ Logo will appear on a billboard that will be rented for the month of June
- ◆ Logo on our website with your own page and a link to your website (500 words)
- ◆ Two Full page color advertisements & two logo placements in Festival Guide
- ◆ Logo on Official Festival T-shirts designed by local children
- ◆ Logo will appear on our partner board located in the park
- ◆ Three booths in the Business Tent on Saturday
- ◆ 20 Official Festival T-shirts
- ◆ Banner with your name and/or logo
- ◆ 8 x 10 plaque to acknowledge your partnership

• TITLE PARTNERS •

Fireworks **\$18,000**

- ✓ Fireworks display of your name during the Grand Finale
- ✓ Your logo and/or name on 5,000 3D fireworks glasses to be passed out before the fireworks
- ✓ Two banners in the park with your name
- ✓ Three booths in the Business Tent on Saturday

Main Parade **\$10,000**

- ✓ Your logo and/or name on items (10,000) that will be passed out during the Main Parade
- ✓ Your logo and/or name on the Main Parade banner
- ✓ Two booths in the Business Tent on Saturday

Children's Tent **\$10,000**

- ✓ Two Banners placed on the Children's Tent
- ✓ Two booths outside the Children's Tent for Saturday and Sunday

The Partnerships Listed Above Also Include:

- Name and/or logo on all paid printed advertisement
- Logo will appear on a billboard that will be rented for the month of June
- Logo on our website with your own page and a link to your website (500 words)
- Full page color advertisement & two logo placements in Festival Guide
- Logo on Official Festival T-shirts designed by local children
- Logo will appear on our partner board located in the park
- 10 Official Festival T-shirts
- 8 x 10 plaque to acknowledge your partnership

• TITLE PARTNERS •

Entertainment Tent **\$8,000**

- ✓ Two banners placed on the Entertainment Tent
- ✓ Two booths in Business Tent on Saturday

Business Tent **\$7,500**

- ✓ Three banners placed on the Business Tent
- ✓ Two booths in Business Tent on Saturday

The Partnerships Listed Above Also Include:

- Name and/or logo on all paid printed advertisement
- Logo will appear on a billboard that will be rented for the month of June
- Logo on our website with your own page and a link to your website (500 words)
- Full page color advertisement & two logo placements in Festival Guide
- Logo on Official Festival T-shirts designed by local children
- Logo will appear on our partner board located in the park
- 10 Official Festival T-shirts
- 8 x 10 plaque to acknowledge your partnership

Indy Disc Dog Competition **\$5,000**

- ✓ Article about Disc Dog Competition & two logo placements in Festival Guide

5K Event **\$4,000**

- ✓ Article about the 5K Event & two logo placements in Festival Guide
- ✓ 25 T-Shirts designed for the 5K Event

Climbing Wall **\$4,000**

Discover Scuba **\$4,000**

Food Dining Tent **\$4,000**

Information Tent Sponsor **\$4,000**

