



29th Annual Fishers Freedom Festival Guide

We are currently accepting sponsorship space for the 29th Annual Fishers Freedom Festival Guide. This will be our 17th year to publish this guide.

Are you looking for new customers in the Fishers area? This Guide is distributed to **38,000 homes** in the City of Fishers and an additional **2,000 Guides** will be distributed at the Festival. *The guide is 8 X 10 inches in size and below is the rate card.*

Type	Size	Price
Full Page – Color - Outside Back Cover	8 x 10	\$ 3,295
Full Page – Color - Inside Front or Black Cover	8 x 10	\$ 2,995
Full Page – Color	8 x 10	\$ 1,995
Half Page – Color - Outside Back Cover	8 x 5	\$ 1,795
Half Page – Color - Inside Front or Black Cover	8 x 5	\$ 1,595
Half Page – Color	8 x 5	\$ 1,295
Third Page – Color	2.5 x 10	\$ 875
Quarter Page – Color	4 x 5	\$ 695
Eighth Page – Color	4 x 2.5	\$ 395

**We accepted checks. MasterCard and Visa via PayPal*

The Festival dates are June 24 & 25, 2017

Artwork* deadline is April 1, 2017

**Camera Ready Artwork in PDF format*

Payment Deadline April 1, 2017

Let us help increase your summer business and gain exposure in the City of Fishers!

Guides are distributed the beginning of June.

Contact:

Jennifer Kehl

317- 595-3195 office or 317-691-2635 cell

info@fishersfreedomfestival.org

<http://www.fishersfreedomfestival.org>

If you would like to see a copy of last year's Festival Guide, I would be happy to email or mail a copy to you.

Visit our website at www.fishersfreedomfestival.org
FESTIVAL FUN GUIDE SPONSORSHIP AGREEMENT

Upon signing below, the sponsor or business listed herein acknowledges having read and understood the agreement, and agrees to all terms and conditions herein.

This is a one (1) year agreement unless otherwise specified in the Special Instructions section below.

Sponsor acknowledges that he or she has not relied upon any promises, statements, or representations other than as contained herein, and that this agreement is *non-cancelable*.

Sponsor, further agrees to hold Fishers Freedom Festival harmless from any infringement on any copyright ad copy given to them for publication.

Sponsor agrees to supply camera ready copy by April 1st. Failure to supply the necessary artwork by April 1st gives the Fishers Freedom Festival the right to create the artwork for this advertisement.

All display ads are required to be paid no later than May 1st unless other arrangements have been made in advance.

Please insert your ad copy in the below-mentioned publication, subject to the terms and conditions of this agreement.

Publication: ***Fishers Freedom Festival Guide to Family Fun and Activities • June 24 and 25, 2017***

Advertiser Name: _____ Contact Person: _____

Address: _____

City _____ State _____ Zip Code _____

Phone Number: () _____ Fax: () _____

Email address: _____

Mailing Address if different from above: _____

We agree to purchase advertising space in the above-mentioned publication.

Business or Organization Name: _____

Sponsor's Signature: _____ Amount Paid: \$ _____

Sponsor Name (printed) _____ Balance: \$ _____

Special Instructions: _____

Date: _____ Make checks payable to:

Fishers Freedom Festival
P.O. Box 930
Fishers, IN 46038
317-595-3195 Office • 317-595-3196 Fax

Sold By: _____